

6th District Milwaukee County Supervisor

Shawn Rolland

*Serving Neighborhoods in Wauwatosa,
West Allis, and Milwaukee's Westside*



Committee Assignments

Personnel Committee, Vice-Chair

Finance Committee

Economic and Community
Development Committee

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Dear friends and neighbors,

Winter 2020

It's been my honor to serve you on the county board as a member of our county's Finance Committee, Economic and Community Development Committee and Personnel Committee in this difficult time. Inside this newsletter, you'll find resources to fight COVID-19, promote mental health, and more.

Our county set an incredibly ambitious vision to become the healthiest county in Wisconsin. We currently rank 71st out of 72 counties. If we hope to realize that vision in our lifetime, we need to allocate our resources carefully and build stronger partnerships across the community. My goal as a county board supervisor is to make strategic, data-driven decisions in support of that objective. This year's approved budget is a good step forward. After weeks of debate, our county board approved a budget that:

- Balances expenses and revenues
- Invests upstream to address causes of health disparities
- Reduces the tax levy by \$724,169 below the County Executive's proposal
- Wisely adheres to our board's self-imposed bonding limit
- Creates tough overtime reporting standards, thanks to an amendment I offered

Beyond the budget, I'm proud of the way our county board came together to approve:

- Millions of dollars in emergency economic relief for small business owners
- Millions of dollars in emergency housing relief to prevent evictions
- A proposal to create thousands of jobs in our district and protect sensitive environmental areas

I ran on a platform to make District 6 even better. Here's the good news: District 6 will be even better in 2021. Locally, our county will:

- Replace Underwood Creek Parkway near Bluemound Ave. in Wauwatosa
- Replace the playground at Rainbow Park in West Allis
- Resurface the playground at Hoyt Park in Wauwatosa, and more.

These capital improvements are long-overdue, much-needed and coming soon.

If you reached out to me in the past months, I want to say, "Thank you." In this tumultuous time, I appreciated the thoughts you shared about fighting COVID-19, creating economic opportunity, and caring for our families and neighbors-in-need. Your feedback is critical to make our community even better.

To all who celebrate, I wish you and your loved ones a safe and Merry Christmas, Happy Hanukkah, Happy Kwanzaa and happy holidays.

Sincerely,

A handwritten signature in blue ink that reads "Shawn Rolland".

Shawn Rolland
Milwaukee County Supervisor – District 6

Thank You!



Thank you for this opportunity to serve you on the County Board. My family and I love living in Wauwatosa and in Milwaukee County. With some hard work and strategic thinking, we can make our communities even better.

Making Wauwatosa, West Allis and Milwaukee's Westside Even Better

I ran on a platform to make District 6 even better. On their front porches and on the phone, folks told me to:

- "Get our potholes patched"
- "Fix our aging parks and playgrounds"
- "Keep our neighborhoods safe"
- "Balance our budget"
- "Get rid of waste"
- "Promote racial equity"



The parkway potholes are no joke. Neither is the rusting playground equipment. With your voices and these visuals in mind, I got to work. Thanks to our advocacy, in 2021, we will fix these Underwood Parkway potholes near Bluemound Road and replace this playground equipment West Allis's Rainbow Park. Our balanced county budget also invests in housing and health, funds our Milwaukee County Sheriff's Office, and creates new ways to prevent wasteful spending.



New Ordinance to Make Milwaukee County the Healthiest – Faster

After acting without a county-wide strategic plan for 20 years, Milwaukee County will commit to strategic planning and articulate how its policies, programs and procedures align to its vision – thanks to a new ordinance I introduced.

For the first time, this new ordinance compels each department to, "show taxpayers and stakeholders how their departmental strategic plan links with the county's strategic priorities, mission, vision and values," with clear goals and objectives. The ordinance passed unanimously and will go into effect next year.

The county's long-term future matters to me. Every dollar must advance our county's long-term vision to make our county the healthiest county in Wisconsin.



This summer, I volunteered to serve senior citizens in need lunches curbside at Wauwatosa's Hart Park Senior Center alongside County Executive David Crowley, Milwaukee County Commission on Aging Chairman Richmond Izard, county staff and volunteers.

To learn more about the county's Senior Dining program, which supports seniors every weekday, call (414) 289-6995 or visit: [county.milwaukee.gov/seniorcenters](https://www.county.milwaukee.gov/seniorcenters).



IMPACT 2-1-1 is a central access point for people in need. During times of personal crisis or community disaster, the free, confidential helpline and online resource directory make it easy for residents to get connected to information and assistance. **Simply dial 2-1-1.** If you want detailed information please go to: www.impactinc.org/impact-2-1-1.

Get up-to-date information on FREE Milwaukee County Attractions at:



[county.milwaukee.gov/freedays](https://www.county.milwaukee.gov/freedays)

A Proposal to Create Thousands of District 6 Jobs and Protect the County Grounds

Our county board approved a proposal for UWM to sell 25 acres of land it owns in Wauwatosa to Irgens.

The proposal aims to:

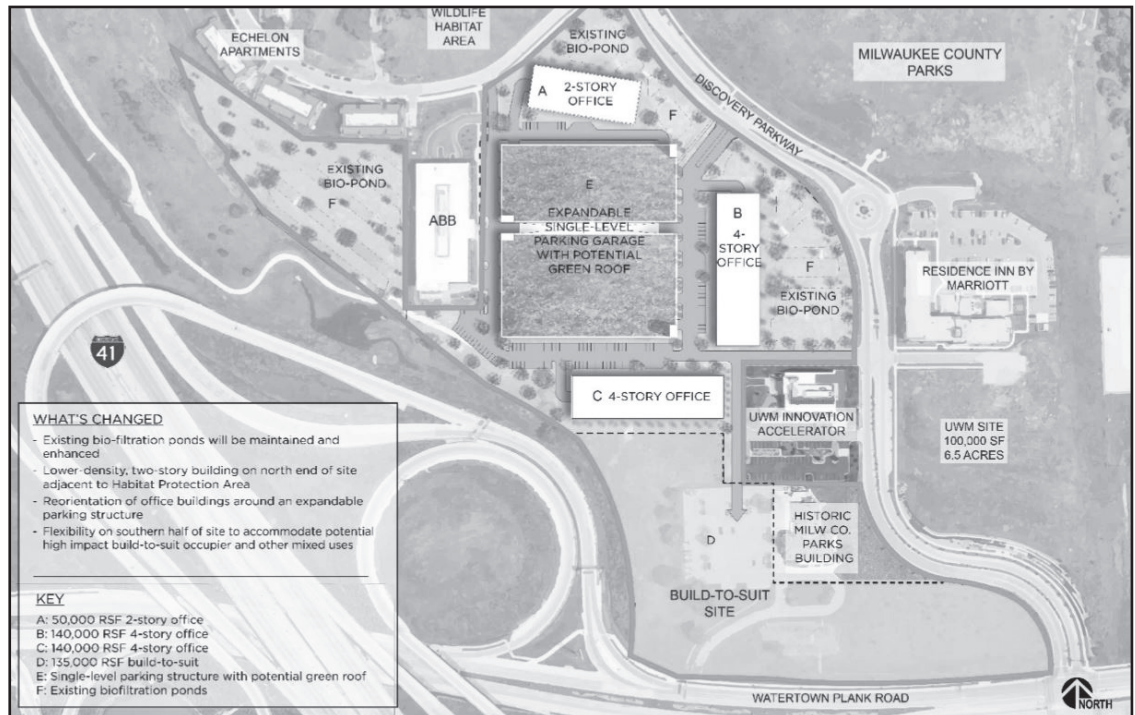
- Create 2,500+ family-supporting office jobs
- Create 1,000+ good-paying union construction jobs, with specific goals to hire local and diverse contractors
- Provide a \$1 million payment from Irgens to Milwaukee County in 2021
- Provide an estimated \$1.8 million in annual tax revenue.
- Create new building energy-efficient, LEED certified buildings

What makes me feel even better is the way the proposal has improved over time, integrating thoughtful feedback raised by tireless Friends of the Monarch Trail and County Grounds Coalition advocates. The new plan:

- Develops brownfield land near the I-41/43 freeway designated for development within the City of Wauwatosa's Life Sciences District Master Plan, and nothing more.
- Prohibits any development within the 100+ acre Milwaukee County Grounds Park and protected habitat.
- Prohibits development within the 11-acre Monarch Butterfly Habitat in perpetuity. I introduced an amendment (which passed unanimously) stating that approval of the sale is contingent on the recording of a deed restriction – providing an extra layer of protections for the habitat.
- Preserves stormwater basins and promotes native plantings.

As a next step in the vetting process, Irgens will share a more specific proposal with City of Wauwatosa's Plan Commission, Community Affairs Committee, Design Review Board and the entire Common Council for additional scrutiny. Best wishes to all involved.

In a time when many people are being laid off and hurting financially, and in a period when Milwaukee County's economy lags others, this proposal aims to bolster our economy and provide opportunities to working people.



This improved proposal is planned near the ABB Building, on land in between the I-41/43 freeway and Discovery Parkway. The proposal also protects in perpetuity 100+ acres of Milwaukee County Grounds Park land and the Monarch Habitat Area.



This summer, I joined a local Boy Scout troop, Friends of the County Grounds and Hoppe Tree Service and cut invasive buckthorn out of Sanctuary Woods in Wauwatosa. Great event!



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Energy Assistance is Available

Through the Wisconsin Home Energy Assistance Program, qualified Milwaukee County residents can receive a one-time annual payment* to make your heating and electric bills more affordable!



1. See if you qualify.

Go to **KeepWarmMKE.org** to check income guidelines and see if you qualify. 175,000 county residents will. You may also qualify for services like furnace repair, weatherization and crisis benefits.

2. Make an appointment or complete your application online.

- Apply October 1 - May 15.
- Visit **KeepWarmMKE.org** or
- Call **270-4MKE (4653)**. Dial 211 for after-hours help.

3. Due to COVID-19, all appointments are conducted by phone.

A team member will call you at your scheduled appointment time to process your application.

**Funding covers a portion of energy costs; it is not intended to pay your entire energy bill. How much funding you receive depends on several factors, including your income, size of your home or apartment, and energy costs. (In most cases, the annual Energy Assistance monetary benefit will be paid directly to your energy supplier.)*



In early July, I joined County Executive Crowley and Supervisors Haas, Logsdon and Wasserman to kick off the "Love Your Parks" campaign. Milwaukee County Parks has been hit hard by the COVID-19 pandemic, resulting in all-time staffing lows, spending freezes, and revenue losses. Learn how you can help at **LoveYourParksMKE.com**.

DRIVE-THRU

COVID-19 TESTING

FREE - NO APPOINTMENT NEEDED



City of Milwaukee Community Testing Sites

- **Northwest Health Center (NWHC), 7630 W. Mill Road**
Drive-thru garage – Enter at Mill Road Library, 6431 N. 76th St.
- **Southside Health Center (SSHC), 1639 S. 23rd St.**
Drive-thru heated tent – North parking lot
- **Monday, Tuesday, Thursday, Friday 9am-3pm**
Wednesday 10am-6pm

ALL
SITES
CLOSED
NOV. 26

Milwaukee County Community Testing Site

- **Miller Park – 1 Brewers Way**
Monday-Friday, 11am-6pm
Saturday 9am-3pm

Drive-thru, walk up or take
the free downtown shuttle

Saturday hours start Nov. 21

milwaukee.gov/covidtesting

#MKECares #StaySafeMKE



Milwaukee County Telephone Reassurance Program



Residents in Milwaukee County above the age of 60 who live alone can make or receive one phone call each day from a volunteer or staff member whose purpose is

to check in on their safety and well-being.

To learn more, call 414-530-4621.



24-Hour Crisis Hotline

(414) 257-7222